



## Our Purpose

The mission of the Maryland Aviation Administration (MAA) is to foster the vitality of aviation statewide and promote safe and efficient operations, economic viability, and environmental stewardship. MAA operates Baltimore/Washington International Thurgood Marshall Airport and Martin State Airport. In addition, MAA's Office of Regional Aviation Assistance develops and regulates aviation activities at Maryland's 36 public-use airports.

BWI Marshall and Martin serve the needs of the traveling public and help to facilitate the transport of goods and services. They also serve as stand-alone employment centers with many businesses operating at or near the airports. The businesses outside of the airports' boundaries such as the visitor and hospitality industries, ground transportation providers, and construction companies, rely on the airports' activities in order to keep their businesses running.



# THE REGIONAL AND LOCAL ECONOMIC IMPACTS OF

## BALTIMORE/WASHINGTON INTERNATIONAL THURGOOD MARSHALL AIRPORT MARTIN STATE AIRPORT

### JUNE 2015

The Maryland Aviation Administration undertook a study to measure the economic impact of the airport activity associated with its two airports. This economic impact analysis evaluates the contribution of the two airports to the region's employment and tax base, and quantifies the revenue generated by airport activity. These impacts go beyond local, regional and state boundaries, creating waves of additional benefits that affect the regional economy.



**BWI Marshall** is a world-class airport, providing invaluable access to destinations around the world. While the passenger and cargo service is relied upon by many residents and businesses in the region, the economic contributions of the airport are oftentimes overlooked. BWI Marshall acts not only as an air transportation center, but also as an economic generator and a catalyst for growth in the region. From passenger airlines to taxi services to retail operators in the terminal and security services, as well as a host of other businesses, these activities require personnel who work at the airport and contribute to the regional economy. With construction and maintenance of the facilities, additional employment and spending is attributable to the airport's operation on a day-to-day basis. Visitors who travel to the region create additional economic spending, and all of the activities generate taxes for the local and state governments. Even businesses not located at the airport rely on the access that is provided to move their goods or personnel by air.

In addition to these direct or airport-specific activities, jobs are also created in the region because the airport-related employees spend their wages locally on goods and services such as food and housing. Local firms who rely on the airport also make purchases creating indirect impacts.

Based on 2014 data, BWI Marshall's economic impacts include almost 98,000 jobs, \$3.8 billion in personal income, \$7.0 billion in business revenue, and over \$1.6 billion in local purchases. Combined, the tax contribution is over \$796 million per year.

Since 2010, there has been 10.7% increase in total jobs, 20.1% increase in personal income, 42.7% increase in business revenues, and 4.7% increase in local purchases based on airport generated activity.

**STUDY FINDINGS**

- 79% of the jobs directly generated by airport activity are concentrated in the airline/airport category.
- Over 58% of the jobs created by airport activity are associated with residents of Baltimore City, Anne Arundel County, and Baltimore County.
- In 2014, approximately \$180.5 million was spent by BWI Marshall for capital construction activities and related services.
- Visitors that arrived via BWI Marshall support over 42,000 direct jobs in the region including restaurant, hotel, entertainment, retail, and transportation employees (a 5.9% increase from 2010).



BALTIMORE/WASHINGTON INTERNATIONAL THURGOOD MARSHALL AIRPORT	
IMPACT CATEGORY	TOTAL IMPACTS
now includes visitors generated	
Jobs	97,737
Personal Income	\$3.8 billion
Business Revenue	\$7.0 billion
Local Purchases	\$1.6 billion
State & Local Taxes	\$536 million
Federal Aviation Taxes	\$260 million

**Martin** is a general aviation airport that supports a variety of services including flight training, private and corporate aviation and the Maryland Air National Guard. The airport's role is to facilitate general aviation activities, providing a base for local and visiting pilots to reach the region, with an emphasis on serving the corporate aviation and military users.

The same methodology used at BWI Marshall was utilized to quantify the economic contribution of Martin's operation to the regional economy. The total impacts, including the direct, on-airport jobs; induced and visitor spending; and indirect but related activities were evaluated to determine Martin's economic impact for 2014. Martin's annual economic impacts include over 2,500 jobs, \$152.2 million in personal income, \$287.8 million in business revenue, and over \$79.3 million in local purchases. The state and local tax contribution is over \$16.1 million.



MARTIN STATE AIRPORT	
IMPACT CATEGORY	TOTAL IMPACTS
now includes visitors generated	
Jobs	2,529
Personal Income	\$152.2 million
Business Revenue	\$287.8 million
Local Purchases	\$79.3 million
State & Local Taxes	\$16.1 million

